
TechSmith Assets® for Camtasia

All of the Elements to Produce Elevated Videos Effectively

Every organization wants to create more videos and every creator wants to create better videos. Therein lies a tension, as many video tools make you choose between those outcomes.

Camtasia + TechSmith Assets allows you to both work efficiently while creating incredible looking videos. Imagine having access to millions of building blocks to construct projects including fully customizable titles, templates, icons, and stock video, images, audio and more.



Customizable Titles

Capture viewer's attention with the perfect title animation. Even better, customize to match your organization's colors.



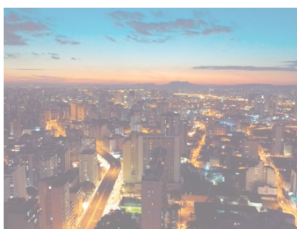
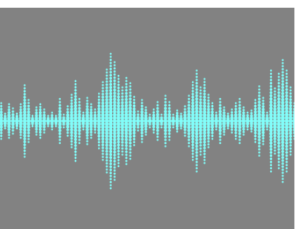
Templates

Drag and drop screen content into these pre-made templates to quickly build a series of videos.



Icons

Add context and make visuals more engaging with customizable icons that are relevant across departments.



Shutterstock Music, Video, and Images

Royalty-free assets that bring your content to life and make the information delivered more memorable.

Best of all, TechSmith Assets is an affordable add-on to your Camtasia Site License. Empower each of your creators to produce the video outcomes they aspire to while achieving the throughput the organization needs. View the available assets at library.techsmith.com/en/camtasia